

KET/SEC/SE/2025-26/17

July 08, 2025

BSE Limited

Floor 25, Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai – 400 001

Scrip Code: 524109

National Stock Exchange India Ltd.

Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex, Bandra (East),
Mumbai-400051

Stock Code: KABRAEXTRU

Sub: Press Release

Dear Sir/ Madam,

We enclosed herewith Press Release titled “**Geon Enters Home Backup Market with Advanced Inverter Battery Range; Marks Kabra Extrusiontechnik’s B2C Debut**” being issued by the Company.

In terms of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the same for your perusal and records.

The aforesaid Press Release will also be available on the Company’s website at www.kolsite.com

Thanking you,

Yours faithfully,

For **Kabra Extrusiontechnik Limited**

Shilpa Rathi

Company Secretary

Encl: As Above

Kabra Extrusiontechnik Ltd.

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CIN - L28900MH1982PLC028535

Geon Enters Home Backup Market with Advanced Inverter Battery Range; Marks Kabra Extrusiontechnik's B2C Debut

Delhi, July 8th, 2025: Geon (erstwhile Battrixx), the future technologies division of Kabra Extrusiontechnik Ltd., has announced the launch of its new range of high-efficiency lithium-ion Inverter batteries, expanding its advanced energy solutions portfolio to meet the growing demand in the residential power backup segment. This marks Geon's strategic entry into the home inverter battery market, backed by its robust R&D capabilities, proven lithium expertise, and pan-India presence.

The launch of inverter batteries marks the parent company, Kabra Extrusiontechnik's first-ever entry into the B2C space in its 60-year history, signaling a strategic shift toward direct consumer engagement and expanded market reach to drive significant growth.

Speaking on the launch, Mr. Anand Kabra, Vice Chairman and Managing Director, Kabra Extrusiontechnik Limited said, "Kabra Extrusiontechnik Ltd.'s entry into the B2C space is a carefully planned move to accelerate Geon's growth and strengthen our position in the fast-evolving battery industry. With strong R&D capabilities and a robust supply chain, this transition was a natural progression for us.

With our advanced lithium-ion inverter batteries, we aim to not only address the growing demand for home power backup but also play a pivotal role in enhancing energy access especially in areas frequently affected by power cuts. Our solutions are designed to offer larger, greener, and more efficient energy storage for households and small businesses alike".

Lithium technology has seen significant cost reductions over the past few years and is now emerging as a more affordable and practical option for consumers. Our batteries are lightweight, fast-charging, long-lasting, and require minimal maintenance helping reduce the overall cost of energy for end users while delivering consistent and dependable performance.

Through this launch, we are committed to accelerating the positive impact of clean energy storage on everyday consumers and empowering them with smarter, safer, and future-ready solutions that last longer and lower energy costs over time.

About Geon

Geon is the Battery division of Kabra Extrusion, dedicated to developing and producing green energy systems and solutions that will power India's transition into sustainable energy storage and electric transportation.

From EV battery pack to energy storage systems, Geon serves industries across mobility, telecom, residential, and grid applications. With state-of-the-art manufacturing, advanced R&D, and a pan-India presence, Geon is powering India's transition to sustainable energy.

For more information, visit: <https://www.geon-energy.com/>